

Vision, Mission and Company Culture

VISION



“To become the Best Mortgage Bank in Southeast Asia in 2025.”



REVIEW VISION AND MISSION BY THE BOARD OF COMMISSIONERS AND BOARD OF DIRECTORS

Vision and Mission are periodically reviewed by considering the changes in external and internal environmental conditions. The results of the Vision and Mission reviews by the Board of Commissioners and Directors conducted in 2020 and recommendations from McKinsey stated that the formulation of the new Vision and Mission was in accordance with changes in external and internal environmental conditions. The new vision and mission have been set out in the BTN Corporate Strategy 2021-2025 and have been outlined in the Bank’s 2021-2023 Business Plan.

COMPANY CULTURE



AMANAH (Trustworthy)

Uphold the trust given.



KOMPETEN (Competent)

Continue to learn and develop capabilities.



HARMONIS (Harmonious)

Mutual care and respect for differences.

MISION



Actively supporting the government in advancing the welfare of the Indonesian people through home ownership.



Increasing shareholder value by focusing on sustainable profitability growth as a blue chip company with strong risk management principles.



Realizing the life that millions of Indonesians dream of by providing decent housing.



Becoming a financial partner for stakeholders in the housing ecosystem by providing comprehensive solutions and the best services through digital innovation.



Becoming the home of Indonesia's best talent.



LOYAL

Dedicated and prioritizing the interests of the nation and state.



ADAPTIF (Adaptive)

Continue to innovate and be enthAgestic in moving or facing change.



KOLABORATIF (Collaborative)

Build synergistic cooperation.

18 (Eighteen) AKHLAK Code of Conduct for BTNers

